

Cereal Box Sleuths

Group Members _____

Name of Cereal _____

Things We See Describe: Pictures, drawings, cool characters, colors, shape/size of words, etc. Notice: What's the largest thing on the box? Smallest? What are the people/characters doing?	Offers (e.g., clubs, prizes)	Words that describe the product

What does it "tell" us? How are we supposed to feel?

If I buy/eat this cereal then _____